

SEMIN MARKETING

Do you need help with semen marketing?

How do you ensure your bull is promoted in a way that gets him seen by a wider range of customers?

ROCKY REPRO's online marketed semen catalogue has become the 'go to' for those looking to purchase semen in Australia. Our website is easy to navigate, has an ever-growing wide range of sires and is updated on a regular basis. The website features a unique 'Export Semen' list for international requirements. Rocky Repro markets and ships semen to every state in Australia, and we regularly organise export tanks.

What we offer:

- Website listing - including unlimited photos, pedigree details, EBVs, video, notes and regular updates as required.
- Comprehensive sire launch uploads via our Facebook and Instagram Social Media pages.
- Export qualified semen promoted to international enquiries.
- Shipping and dispatch facility for both domestic and export straws.
- Semen storage on site; either in your own tank maintained by Rocky Repro, or in our storage tanks.
- We handle all sales enquiries, invoicing and payments (in AUD).

Fees:

- One-off website listing fee of \$200 per bull, including unlimited updates.
- All semen of listed bulls to be stored at Rocky Repro; normal storage fees apply.
- 15% commission fee on all sales, reconciled quarterly.
- If you require additional advertising, we can organise this at cost.

www.rockyrepro.com.au
+617 4934 1964 info@rockyrepro.com.au
89 O'Brien Rd, ALTON DOWNS QLD 4702



ROCKY REPRO
Queenslands Bovine Reproduction Centre